



## **RSCHOOLTODAY SIGNS PARTNERSHIP WITH UTAH'S UIAAA**

Organization endorses rSchoolToday as official partner for scheduling technology, athletic websites, and apps.

**MINNEAPOLIS, MN, August 2022** - Continuing the Company's commitment to supporting high school administrators, rSchoolToday, makers of the most-adopted Scheduling and Publishing platform for athletics & activities, has signed a partnership agreement with the [Utah Interscholastic Athletic Administrators Association](#) (UIAAA).

The agreement, endorsing rSchoolToday as the UIAAA's official partner for scheduling technology, athletic websites, and apps, builds upon the relationship between the two organizations started in 2017 by VNN which was [acquired by rSchoolToday in 2021](#). Additionally, rSchoolToday will sponsor the UIAAA's Scholarship Program and participate in several UIAAA activations throughout the year including its annual state conference.

"We can't understate how rewarding our relationship with the UIAAA is," said Jayson Jones, rSchoolToday Vice-President of Sales and Partnerships. "Knowing our history together, it's no surprise that Utah is one of our strongest states, with nearly 70% of all high schools trusting our software to help manage and promote their programs. Those benefits go beyond the business too. Empowering athletes across Utah through scholarships and supporting their administrators beyond the computer screen is a true highlight for us."

"The UIAAA has been working with Jayson Jones and VNN for the past five years, and we could not be happier. This business partnership has helped the UIAAA grow and we look forward to the continued partnership with rSchoolToday," said Marc "Hutch" Hunter, Executive Director of the UIAAA. "The UIAAA envisions this relationship as continuing to be one of our most valuable."

For more information on rSchoolToday's products, services, and to set your school up, visit [rschoolday.com](https://rschoolday.com).

### **About rSchoolToday:**

rSchoolToday is a 23-year-old company providing an integrated suite of 25 cloud-hosted Software and Mobile App solutions to the K-12 and college education market. rSchool's Sports Management Platform includes the most widely adopted athletic scheduler in the US. The company currently serves over 14,000 schools and 15 state athletic associations.