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WIAA & rSCHOOLTODAY FORM DATA SHARING PARTNERSHIP

Tampa, Florida: The Wisconsin Interscholastic Athletic Association and rSchoolToday announce they have entered into a corporate partnership agreement, making the award-winning company the preferred athletics management platform of the membership.

"We are excited and hopeful of what this partnership will bring to our members and the association," Executive Director Dave Anderson said. "We know most of our members are using rSchoolToday for coordinating athletic administration functions such as scheduling and assigning of their events, and we can optimize these tools and begin implementing initiatives that will benefit this membership for years to come."

rSchoolToday is a cloud-based software solution company that currently serves over 8,000 schools, districts, colleges and universities, including most WIAA member schools. rSchoolToday's platform is touted as the most comprehensive and widely-adopted athletics management platform on the market.

"We are very excited to now be a partner of the WIAA," Ray Dretske, Co-Founder, President/CEO of rSchoolToday said. "This will allow us to better serve our Wisconsin schools, and further our goal of helping our athletic directors and assistants eliminate redundant data entry, and provide the ultimate in paperless workflow."

The partnership features the sharing and exchanging of data aimed to mutually process information, optimize functionally and facilitate new goals and initiatives, as well as the creation of a user group to engage and enhance communication consultation between rSchoolToday and WIAA members.

With the partnership, members can verify licensed officials through updates of the officials' database in real time and assist in streamlining the assigning of officials, engaging contracts and delivering essential content.

In addition, the sharing of schedules also removes a number of challenges for advancing the most efficient process to rank officials, create and display season results summaries, implement automated seeding for the Tournament Series, and collect regular-season scores and results for all sports as currently the practice for football.

The three-year partnership agreement is effective immediately and extends through the 2022-23 school calendar.